

Artwork Specifications

Graphic Publishing takes no responsibility for supplied material; it is the advertiser or agency's responsibility to make sure all spelling and layout are correct. There will be no compensation for errors.

Advert Placement: As stated on your Booking Confirmation, right hand/early placement requests ARE NOT guaranteed unless a loading has been paid. Please create advertisements to suit a left and right hand page.

Please note: All text must be kept within the live image area.

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File & Image Requirements

Digital copy is ONLY acceptable using the following software:

- Adobe InDesign, Illustrator & Photoshop.
- Images can be supplied in RGB or CMYK formats for in-house conversion.
- PDF files must be supplied as CMYK to Graphic Publishing specs.

Disks will be returned upon request & any unused images will not be stored.

DOCUMENTS / PICTURES / LOGOS ETC

- Minimum resolution for images is 300dpi at print size - Images can be supplied at various resolutions and will be converted to 350 dpi.
- Files supplied in Illustrator format should be CMYK only with all links and fonts either supplied or embedded.
- Black text should not be a mixture of CMYK colours - i.e. registration.
- If you wish to create "Rich Black" colours for larger areas, our colour breakdown for this is 30c, 10m, 10y, 100k.

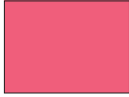
TRANSFER MEDIUM

- CD/DVD.
- Email (7mb max).
- Digital Ad delivery available at www.quickcut.com.au or www.yousendit.com
- Files on disk should include all linked images and fonts.
- Colour proofing. If colour correctness is critical, a certified proof should be supplied – Graphic Publishing can take no responsibility for material that is not accompanied by a certified digital proof.

PDF Requirements

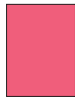
If you are supplying a hi-res pdf, please download the **Graphic Publishing Distiller Settings** available at www.graphicpublishing.com.au/artSpecs/ or contact us for more information.

Advertisement Sizes



DOUBLE PAGE SPREAD:

Document Ad Size: 440mm (w) x 285mm (h)
Text Area (text can not enter binding margin): 410mm (w) x 285mm (h)
Bleed Size (3mm minimum): 446mm (w) x 291mm (h)



FULL PAGE:

Document Ad Size: 220mm (w) x 285mm (h)
Text Area (text can not enter binding margin): 190mm (w) x 255mm (h)
Bleed Size (3mm minimum): 226mm (w) x 291mm (h)



HALF PAGE – Vertical:

Document Ad Size (No Bleed Required): 92mm (w) x 255mm (h)



HALF PAGE – Horizontal:

Document Ad Size (No Bleed Required): 190mm (w) x 125mm (h)



TRAVEL COLLECTIONS *Holidays for Couples*:

1/8: Document Ad Size (No Bleed Required): 92mm (w) x 60mm (h)
1/4 Vertical: Document Ad Size (No Bleed Required): . . 92mm (w) x 125mm (h)
1/4 Horizontal: Document Ad Size (No Bleed Required): 190mm (w) x 60mm (h)

Supplement

FULL PAGE:

Document Ad Size: 200mm (w) x 270mm (h)
Text Area (text can not enter binding margin): 170mm (w) x 240mm (h)
Bleed Size (3mm minimum): 206mm (w) x 276mm (h)

HALF PAGE – Vertical:

Document Ad Size (No Bleed Required): 82mm (w) x 240mm (h)

HALF PAGE – Horizontal:

Document Ad Size (No Bleed Required): 170mm (w) x 117mm (h)

QUARTER PAGE – Vertical:

Document Ad Size (No Bleed Required): 82mm (w) x 117mm (h)