

## Artwork Specifications

Graphic Publishing takes no responsibility for supplied material; it is the advertiser or agency's responsibility to make sure all spelling and layout are correct. There will be no compensation for errors.

**Advert Placement:** As stated on your Booking Confirmation, right hand/early placement requests ARE NOT guaranteed unless a loading has been paid. Please create advertisements to suit a left and right hand page.

**Please note:** All text must be kept within the live image area.

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## File & Image Requirements

Digital copy is ONLY acceptable using the following software:

- Adobe InDesign, Illustrator & Photoshop.
- Images can be supplied in RGB or CMYK formats for in-house conversion.
- PDF files must be supplied as CMYK to Graphic Publishing specs.

*Disks will be returned upon request & any unused images will not be stored.*

### DOCUMENTS / PICTURES / LOGOS ETC

- Minimum resolution for images is 300dpi at print size - Images can be supplied at various resolutions and will be converted to 350 dpi.
- Files supplied in Illustrator format should be CMYK only with all links and fonts either supplied or embedded.
- Black text should not be a mixture of CMYK colours - i.e. registration.
- If you wish to create "Rich Black" colours for larger areas, our colour breakdown for this is 30c, 10m, 10y, 100k.

### TRANSFER MEDIUM

- CD/DVD.
- Email (7mb max).
- Digital Ad delivery available at [www.quickcut.com.au](http://www.quickcut.com.au) or [www.yousendit.com](http://www.yousendit.com)
- Files on disk should include all linked images and fonts.
- Colour proofing. If colour correctness is critical, a certified proof should be supplied – Graphic Publishing can take no responsibility for material that is not accompanied by a certified digital proof.

## PDF Requirements

If you are supplying a hi-res pdf, please download the **Graphic Publishing Distiller Settings** available at [www.graphicpublishing.com.au/artSpecs/](http://www.graphicpublishing.com.au/artSpecs/) or contact us for more information.

## Advertisement Sizes



### DOUBLE PAGE SPREAD:

Document Ad Size: . . . . . 420mm (w) x 297mm (h)  
Text Area (text can not enter binding margin): . . . . . 360mm (w) x 267mm (h)  
Bleed Size (3mm minimum): . . . . . 426mm (w) x 303mm (h)



### FULL PAGE:

Document Ad Size: . . . . . 210mm (w) x 297mm (h)  
Text Area (text can not enter binding margin): . . . . . 180mm (w) x 267mm (h)  
Bleed Size (3mm minimum): . . . . . 216mm (w) x 303mm (h)



### HALF PAGE – Vertical:

Document Ad Size (No Bleed Required): . . . . . 87mm (w) x 267mm (h)



### HALF PAGE – Horizontal:

Document Ad Size (No Bleed Required): . . . . . 180mm (w) x 130mm (h)



### QUARTER PAGE – Portrait:

Document Ad Size (No Bleed Required): . . . . . 87mm (w) x 130mm (h)



### QUARTER PAGE – Horizontal:

Document Ad Size (No Bleed Required): . . . . . 180mm (w) x 63mm (h)



### MARKETPLACE *Queensland Brides only:*

**Single:** Document Ad Size (No Bleed Required): . . . . . 42mm (w) x 63mm (h)  
**Double:** Document Ad Size (No Bleed Required): . . . . . 87mm (w) x 63mm (h)  
**Triple:** Document Ad Size (No Bleed Required): . . . . . 180mm (w) x 63mm (h)